

# BACHELOR OF ARTS IN FASHION

# PRESCRIBED TEXTBOOKS

## CONTACT LEARNING

## 2024

## SCHOOL OF FASHION

A list of prescribed textbooks for your programme has been provided to assist you for budgeting purposes.

Tuition fees do not include the cost of prescribed textbooks, which will be for your own account unless otherwise indicated.

Note: If a module does not appear on the list, it means that there are no prescribed textbooks for the module and all material will be provided to you on the LMS.

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**Note: Once your registration and enrolment are complete and the STADIO Books portal open, you will receive an email and SMS with a unique link allowing you to access the portal the moment it opens! For queries related to prescribed study material, please log a ticket for SS-CourseMaterial on <https://qdesk.stadio.ac.za>.**

## DESIGN SPECIALISATION

### YEAR 1

| YEAR | MODULE            | CODE    | PRESCRIBED TEXTBOOK/S   | AUTHOR/S               | PUBLISHER       | EDITION | ISBN          |
|------|-------------------|---------|---|------------------------|-----------------|---------|---------------|
| 1    | Creative Design 1 | BCRD151 | The Fashion Design Course - Principles, Practice and Techniques | Steven Faerm           | B.E.S (Barrons) | 3rd     | 9780500293461 |
| 1    | Pattern Design 1  | BPTD151 | Patternmaking for Fashion Design                                | Helen Joseph-Armstrong | Pearson         | 5th     | 9781292024813 |
| 1    | Textiles 1        | BTAF152 | The Fashion Designer's Textile Directory 2nd ed                 | Baugh, G.              | Thames Hudson   | 2nd     | 9780500294147 |
| 1    | Trend Analysis 1  | BTAN151 | Fashion Forecasting   | Lorynn Divita          | Bloomsbury      | 5th     | 9781501338984 |
| 1    | Fashion Theory 1  | FTH152  | FTH152 Course Reader  | Various                | Internal        | N/A     | 2024012346084 |

## BUYING SPECIALISATION

### YEAR 1

| YEAR | MODULE                   | CODE    | PRESCRIBED TEXTBOOK/S   | AUTHOR/S         | PUBLISHER       | EDITION | ISBN          |
|------|--------------------------|---------|---|------------------|-----------------|---------|---------------|
| 1    | Textiles 1               | BTAF152 | The Fashion Designer's Textile Directory 2nd ed                           | Baugh, G.        | Thames Hudson   | 2nd     | 9780500294147 |
| 1    | Trend Analysis 1         | BTAN151 | Fashion Forecasting   | Lorynn Divita    | Bloomsbury      | 5th     | 9781501338984 |
| 1    | Visual Merchandising 1   | BVMR151 | Silent Selling  | Judith Bell (ed) | Bloomsbury      | 6th     | 9781501368035 |
| 1    | Fashion Practice 1       | FPR01   | Fashion Practice: production practices and coordination (Customised book) | Kunz, G.I.       | Pearson         | 1st     | 9781787263604 |
| 1    | Buying & Merchandising 1 | BAM01   | Retail Buying from Basics to Fashion                                      | Clodfelter, R.   | Fairchild Books | 7th     | 9781501375729 |
| 1    | Fashion Theory 1         | FTH152  | FTH152 Course Reader  | Various          | Internal        | N/A     | 2024012346084 |

# MEDIA SPECIALISATION

## YEAR 1

| YEAR | MODULE                 | CODE    | PRESCRIBED TEXTBOOK/S | AUTHOR/S                   | PUBLISHER     | EDITION | ISBN          |
|------|------------------------|---------|-----------------------|----------------------------|---------------|---------|---------------|
| 1    | Trend Analysis 1       | BTAN151 | Fashion Forecasting   | Brannon, E.L. & Divita, L. | Jonathan Ball | 5th     | 9781501338984 |
| 1    | Visual Merchandising 1 | BVMR151 | Silent Selling        | Judith Bell (ed)           | Bloomsbury    | 6th     | 9781501368035 |
| 1    | Fashion Theory 1       | FTH152  | FTH152 Course Reader  | Various                    | Internal      | N/A     | 2024012346084 |



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