

## SCHOOL OF COMMERCE

## Bachelor of Commerce in Digital Marketing (NQF 7)

## 2024 Tuition Fees - First Year Students Contact Learning - 125 Credits

## UPFRONT PRICE: DUE BY 31 JANUARY 2024

TUITION FEE	PAYMENTS	FREQUENCY
R57 800	R57 800	ONE

This is an effective **+8% discount** on the monthly price below.

## MONTHLY PRICE: DUE BY FIRST DAY OF THE MONTH (FEBRUARY TO NOVEMBER 2024)

TUITION FEE	PAYMENTS	FREQUENCY
R62 800	R6 280	TEN

**R8 000** refundable deposit **MUST** be paid on enrolment - this will be offset against the monthly payment.

## ADDITIONAL COMPULSORY COSTS

	FIRST TIME REGISTRATION FEE	SUBSEQUENT REGISTRATION FEE
You will be registered for each academic semester separately. A registration fee is chargeable each semester (non-refundable)	R1 800	R970

## Please note:

- Prices quoted above are for tuition fees only and **DO NOT** include the cost of study materials.
- Should you withdraw your enrolment at STADIO prior to registration, a **withdrawal fee of R690** becomes payable and will be deducted from your deposit prior to refund.

## CAMPUS INFORMATION &amp; BANKING DETAILS

BELLVILLE (CAPE TOWN) CAMPUS	CENTURION (PRETORIA) CAMPUS
<b>Student Recruitment Office</b> helloworld@stadio.ac.za   021 949 5036	<b>Student Recruitment Office</b> hellocenturion@stadio.ac.za   012 683 9942
<b>Banking Details</b> Name: Stadio Bellville Campus Bank: ABSA Bank code: National 632-005 Account number: 405-570-118-8 Payment ref: Student number	<b>Banking Details</b> Name: Stadio Centurion Campus Bank: Standard Bank Bank code: National 051-001 Account number: 051-179-032 Payment ref: Student number

helloworld@stadio.ac.za | hellocenturion@stadio.ac.za | www.stadio.ac.za

## ANCILLARY FEES (IF APPLICABLE)

CREDIT ACCUMULATION AND TRANSFER	FEE PER APPLICATION	FEE PER MODULE WHERE CREDITS ARE AWARDED
Where credits awarded in other qualifications are recognised towards learning and certification of the qualification under consideration	FREE	R800
RECOGNITION OF PRIOR LEARNING	^ FEE PER APPLICATION	FEE PER MODULE WHERE EXEMPTIONS ARE AWARDED
The processes through which prior knowledge and skills is recognised for the purpose of alternative access and/or module exemptions on a qualification	R930	R1 140
^ Additional fees may apply		

## MODULE FEE BREAKDOWN

COMPULSORY MODULES			
MODULE NAME	CREDITS	ADVANCE PRICE	MONTHLY PRICE
Business Communication	15	R6 930	R7 530
Business Marketing	20	R9 240	R10 040
Business Mathematics	10	R4 830	R5 250
Digital Marketing 1	15	R6 930	R7 530
Entrepreneurship	15	R6 930	R7 530
Financial Accounting	25	R11 380	R12 370
Fundamentals of Economics	15	R6 930	R7 530
Marketing Practice 1	10	R4 630	R5 020
	<b>125</b>	<b>R57 800</b>	<b>R62 800</b>